

THE QUANTIFIABLE VALUE OF A UTSA DEGREE

UTSA provides students with a strong return on investment by decreasing their time to graduation, increasing their professional workforce readiness and positioning them for competitive starting salaries.



Opportunity

Recent data shows Texas ranks 11th for the highest rates of poverty among all states, with the poverty rate exceeding the national average at 14% (Texas Demographic Center, 2024). To tackle this issue head-on, UTSA is creating greater opportunities for all Texans by preparing them for the professional workforce - connecting industry-aligned degree programs and hands-on learning experiences to drive economic development efforts and create better lives for graduates and their families.

Value Proposition: Career Ready Roadrunners

UTSA's value proposition is clear: deliver high-quality instruction through industry-aligned programs to close the classroom and workplace gap. The results are well-equipped graduates who land in-demand careers at high-profile companies.



Impact: Strong Return on Investment

UTSA makes deliberate, strategic efforts to create a data-informed ecosystem of student support that dramatically improves student success outcomes.

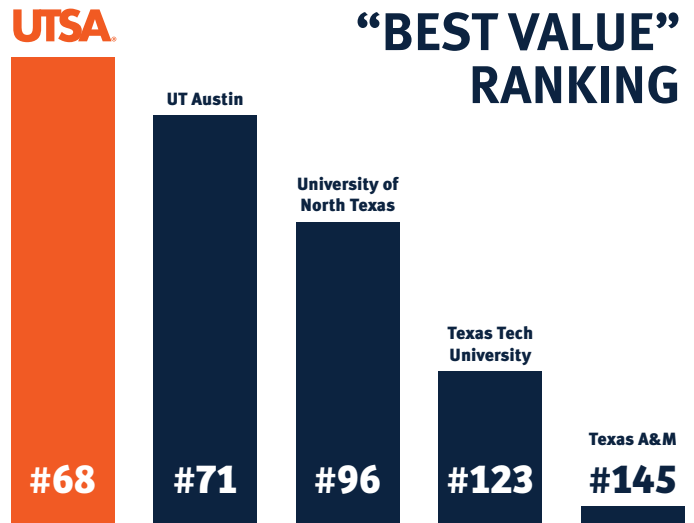
- ➔ Average time to undergraduate degree completion of 4.3 years, compared to 5.4 years just a decade ago.
- ➔ Earning a degree at UTSA adds more than \$28,000 to a graduate's salary compared to the salaries of high school graduates in San Antonio.
- ➔ UTSA's most recent graduating class (2023) secured jobs with an approximate starting salary of \$59,000.
- ➔ UTSA students create a stronger talent pipeline for Texas with 90% of alumni who graduated in the last three years, choosing to stay and work in Texas.

THE QUANTIFIABLE VALUE OF A UTSA DEGREE *CONTINUED*

Value Proposition: Low Cost & Low Debt

UTSA creates opportunities for an affordable education while helping students set a course for personal and professional success. The university positions students to break barriers, achieve financial security and experience an improved quality of life.

- ➔ 39% of current students graduate with no loan debt
- ➔ Students who do graduate with debt take only 1.4 years on average to pay it off
- ➔ Students graduate with \$5,000 less in education-related loan debt on average compared to graduates ten years ago.



Impact: Upward Mobility for Students and Families

UTSA is gaining national attention for creating unique pathways that lead to more prosperous lives for individuals, families and entire communities.

TOP 18% FOR LONGER TERM RETURN ON INVESTMENT
IN THE NATION
GEORGTOWN UNIVERSITY CENTER ON EDUCATION AND THE WORKFORCE 2022

50/1410
IN THE NATION

FOR ECONOMIC MOBILITY

THIRD WAY 2023

89/400
IN THE NATION

BEST COLLEGES IN THE U.S. FOR SOCIAL MOBILITY

WALL STREET JOURNAL 2024

86/442
IN THE NATION

FOR SOCIAL MOBILITY, RESEARCH & SERVICE

Washington Monthly 2023

47/434
IN THE NATION

TOP PERFORMERS ON SOCIAL MOBILITY

U.S. NEWS & WORLD REPORT BEST COLLEGES RANKINGS 2024

Key Takeaway

A UTSA degree is a low investment with a big payoff.